

# **Word of Life Academy (WOLA)**

## **Referral Program**

Marketing experts will tell you the most powerful advertising is word of mouth. You, our loyal and happy families, serve as our most impressive ambassadors to new families seeking to find quality, Christian preschool education for their young children.

With so many of you sharing your wonderful experiences here at Word of Life Academy with friends, neighbors, and acquaintances, we felt it only appropriate to establish a formal Referral Program. This is our way of rewarding you as our best source of advertising. A \$25 credit will be applied to your account for each confirmed referral.

### **Components of the Program:**

- 1) Prospective family must identify the referring family and vice versa.
- 2) To qualify for the reward/credit the prospective student must qualify for admission, apply and be enrolled in the program for at least one month.
- 3) Referral discount is for one year only and cannot be repeated the following year.
- 4) There is no limit to the number of rewards that can be applied.

### **To be eligible for the \$25 reward:**

- 1) Must have a previous relationship with the prospective family prior to their first contact with WOLA.
- 2) Be listed by prospective family as the “referral” on their student’s application.
- 3) Have a currently enrolled student at WOLA

### **Restriction and qualifications:**

- 1) Referral bonus may not be divided between two families.
- 2) Does not apply to a member of a family who has other siblings currently or previously enrolled.
- 3) Reward is applied per family, not per student (if family has multiple students attending).
- 4) Subject to approval by the WOLA Director.
- 5) This program goes into effect on February 17<sup>th</sup>, 2012 for all future enrollments and cannot be retroactive.